te testing experience

Media Kit

2024

Reviving Testing Experience: A New Era Begins

Testing Experience is a relaunch of a magazine dedicated to the art and science of software testing. With more than 20 editions curated by thought leaders in the global testing community, it serves as a resource for testers, QA professionals, and software engineers alike. It features in-depth articles, case studies, and expert insights, All dedicated to enhancing the practice of software testing.

2,500 printed copies

distributed during Agile Testing Days 2024 in Potsdam, at our meetups across Germany and sent to our various partners.

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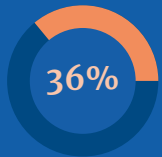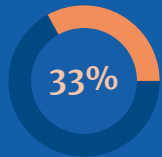
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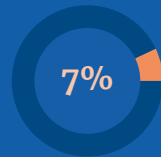
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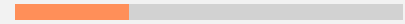Program and Project Management

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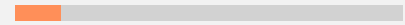
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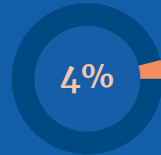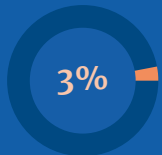
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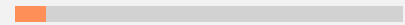Product Management
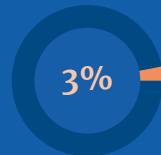
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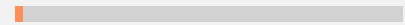
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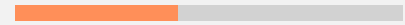
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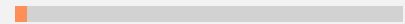
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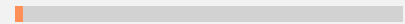
Format and prices

1/1 page (DIN A4) inside

€ 600

1/2 page (DIN A5)

€ 400

1/4 page (DIN A6)

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One page advertorial (article provided by you)

€ 1500

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