

te testing experience

Media Kit
2024/25

Reviving Testing Experience: A New Era Begins

Testing Experience is a relaunch of a magazine dedicated to the art and science of software testing. With more than 20 editions curated by thought leaders in the global testing community, it serves as a resource for testers, QA professionals, and software engineers alike. It features in-depth articles, case studies, and expert insights, All dedicated to enhancing the practice of software testing.

2,500 printed copies

distributed during Agile Testing Days 2024 in Potsdam, at our meetups across Germany and sent to our various partners.

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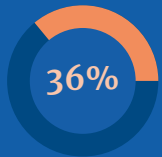
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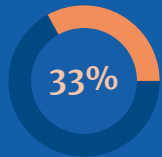
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Who are our readers

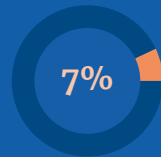
Job functions



Engineering



Quality Assurance



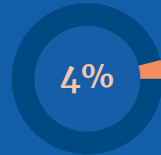
Information
Technology



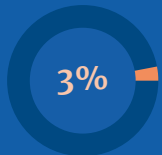
Business
Development



Program and Project
Management



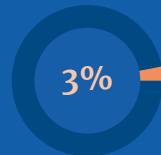
Consulting



Operations



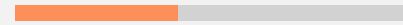
Product Management



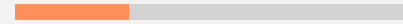
Research

Seniority

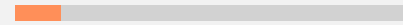
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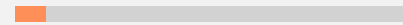
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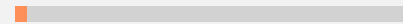
Manager



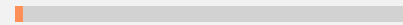
Director



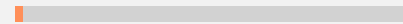
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